



2017-18

ANNUAL REPORT



Message from CCVO Board Chair

I've had the privilege of serving on CCVO's Board of Directors for an extended period, including the past three years as Board Chair. During this time, the political and economic climate in Alberta has shifted significantly and CCVO has adapted to this in numerous ways. While an impressive range of research, programs, and activities have been developed to meet the needs of a diverse and dynamic membership base, CCVO's value has always been grounded in its mission to promote and strengthen the sector. It has become a trusted voice based on this unwavering commitment.

In the years to come, CCVO and the sector will need to continue to adapt. Recently, CCVO has begun to explore the concept of adaptive capacity and champion efforts to find new ways of working, and working together. Organizations and communities that flourish in the coming years will be those that can adapt to the changes and challenges we face. By developing and sharing resources and knowledge, building connections, leading collaborative work, and giving voice to critical issues, CCVO will continue to help the sector adapt and thrive.

Thank you to our members, our passionate and dedicated staff, and our extraordinary group of talented and engaged Board members for helping to build a vital, dynamic nonprofit sector.



Randy Paquette





L to R: Randy Paquette and David Mitchell
Photo by SL Snaps

Message from CCVO President & CEO

2017-18 was an exciting year for CCVO, as we are now growing into a champion of adaptive capacity in the nonprofit sector. With a renewed team of talented professionals, and guided by our engaged Board of Directors, we're proactively helping to build the capacities of individuals and organizations within the broad community we serve. And our supportive members provide a valuable lens on the sector for CCVO, inspiring us to respond to new and relevant issues for our sector.

When we released our signature research report last year, *Thinking Differently: Adaptive Capacity in the Nonprofit Sector*, it set us on a path towards examining our own programs and activities to ensure their alignment with trends influencing the nonprofit sector in Calgary and Alberta. We adapted this theme for our 2018 Connections Conference, *Thinking Differently, Together*, which further galvanized our efforts to view our own body of work on a more integrated basis. Building on a strong foundation, we're now actively integrating CCVO's policy advocacy, sector research, capacity building, and convening activities to enhance our work to support the sector in creating positive community impact.

We're counting upon the continued input, constructive criticism, and helpful encouragement from all of our stakeholders. We couldn't do this important work without you.

David Mitchell


2017-18 Highlights

POLICY

Calgary Nonprofit Sector Mayoral Forum


200+
attendees


90
minutes

5 
mayoral candidates spoke
about the role and value of
the nonprofit sector

CAPACITY BUILDING

Reach Hire


2,250+
resumes uploaded


998
jobs posted


2,000+
new job seekers joined

SECTOR RESEARCH

Thinking Differently: Adaptive Capacity

1 World Café
+ 8 key informant interviews
+ 2 leaders' roundtables
+ 3 funding partners =


1 groundbreaking
report



CONVENING

Calgary Nonprofit Innovation Awards



33

applicants



inspiring awardees were celebrated this year: Inside Out Theatre, Springboard Performance, and Trinity Place Foundation



Connections Conference

Theme: Thinking Differently, Together



298

delegates

76% nonprofit
16% corporate
4% government
4% individuals



1 day



5 sessions



APRIL 11

7th

annual



CCVO Members are Thinking Differently

354 CCVO MEMBERS REPRESENTING 12 SUB-SECTORS ARE MAKING A DIFFERENCE IN OUR COMMUNITIES, TOGETHER.

Thinking Differently, CCVO's research on adaptive capacity, kindled the conversation on how to strengthen nonprofit organizations by identifying four ways to approach and proactively prepare for change. We encouraged organizations to begin to think differently about the sector as an ecosystem, move from functional to adaptive capacity, leverage technology, and strengthen connections.

As we considered bringing this research to life, we identified a number of CCVO's member organizations who are already thinking differently. One such member organization is **Give a Mile**, a Calgary-based charity using travel miles to inspire social good. Founder Kevin Crowe was moved to establish the charity when his close friend, Ryan Westerman, passed away after a battle with brain cancer. During his time spent with Ryan, Kevin witnessed the incredible impact of family visits while Ryan was in hospice care. Kevin founded Give a Mile to have Ryan's story live on and make it possible for more families to share precious moments like these. To fulfill this mission, Give a Mile uses donated

travel loyalty points to provide 'flights of compassion' for families who have a critically ill loved one in palliative or hospice care.

As a 100% volunteer-run charity, Give a Mile leverages technology in order to support its structure, as well as cultivate a responsive and efficient organization. Give a Mile's website features each flight story supported by the charity, with links for donors to contribute to specific flights of their

6 - 12 hours. A single, secure database which volunteers can access remotely makes this quick turnaround possible. In addition, with volunteers operating from across Canada, the team uses platforms such as Slack and Skype to enhance operations and strengthen communications.

By thinking differently and leveraging the power of technology, Give a Mile has made possible 475 flights of compassion, and counting.

Learn more about CCVO membership at calgarycvo.org/become-a-member

choice, or provide general support to the organization. This structure has streamlined the resources needed for fundraising and enhanced the donor experience through an ability to choose specific flights and receive updates on the impact of their support. Social media platforms Facebook, Instagram, and Twitter are also used actively in promoting flight stories and creating awareness of Give a Mile's work.

Using an online workflow process, Give a Mile volunteers are able to receive a request, review and, when approved, commence flight booking within only



Give A Mile

Developing Nonprofit Sector Leaders

FIRST COHORT OF EXECUTIVE DIRECTIONS XD ASCENT LAUNCHES

Building on the success of the Executive Directions program for CEOs and Executive Directors – XD Summit – we introduced the XD Ascent program for managers and directors in 2017-18. We celebrated 13 emerging leaders complete the first cohort this year.



“Ascent’s personalized learning was a first step into learning more about my strengths, being more self-aware and realizing the importance of taking an individual approach to my leadership. It gave me the opportunity to share through discussions and have someone listen who didn’t judge.”

Christopher Petrik, *Director of Development, Glenbow Museum, XD Ascent alumnus*

7 out of 10 participants in both XD Ascent and XD Summit noted an increase in their personal leadership AND leadership within the sector.

Our Team

BOARD OF DIRECTORS

Randy Paquette, *Chair*
Director, Alumni & Fund
Development, Edge School

Patty Kilgallon, *Vice Chair*
CEO, Children's Cottage
Society

Zubin Cooper, *Secretary*
Partner, KPMG Enterprise

Bonnie Semeschuk, *Treasurer*
Accountant, Calgary
Gymnastics Centre

Karen Ball
Consultant

Cheryl De Paoli
Executive Director, Alberta
Real Estate Foundation

W. R. (Bill) Dickson
Community member

Cyril Elbers
Director of Communications,
Canadian Energy Pipeline
Association

Leslie Evans
Executive Director, Federation
of Calgary Communities

Judith Hanebury
Community member

Christy Morgan
Director, Aboriginal Initiatives,
Boys & Girls Clubs of Calgary

Greg Shyba
CEO, Anne & Sandy Cross
Conservation Area

STAFF

Marisa Barber
Marketing & Communications
Coordinator

Tracey Braun
Manager, Programs

Alexa Briggs
Manager, Policy & Research

Suzanne Chennells
Events & Membership Manager

Megan Dornstauder
Manager, Administration

Lina Khatib
Policy Analyst

David Mitchell
President & CEO

Mary Polychronis
Program Coordinator

Jessica Powell
Policy Analyst

Trevor Prosser
Information Systems Manager

Dana Silver
Director, Community
Engagement

Hanan Swayed
Administrative Assistant

Karen Whiteman
Director, Policy & Programs

Our Supporters

CCVO IS GRATEFUL FOR THE SUPPORT OF THE FOLLOWING INDIVIDUALS AND ORGANIZATIONS.

FUNDERS



Anonymous Donor



SPONSORS



Institute for Community Prosperity



DONORS & SUSTAINERS

AFP Calgary & Area Chapter

Aspen Family and Community Network Society

Bethany Care Society

Bow Valley College

Calgary Chamber of Commerce

Calgary Seniors' Resource Society

Calvista LLP

Carya

City of Calgary

David Mitchell

Developmental Disabilities Resource Centre of Calgary

Edward Carruthers

Heather Johnson

James McAra

Martha Parker

Max Bell Foundation

Muttart Foundation

Randy Paquette

United Way of Calgary and Area

University of Calgary

ViTreo

Wood's Homes

YMCA Calgary

YW Calgary

Financial Summary

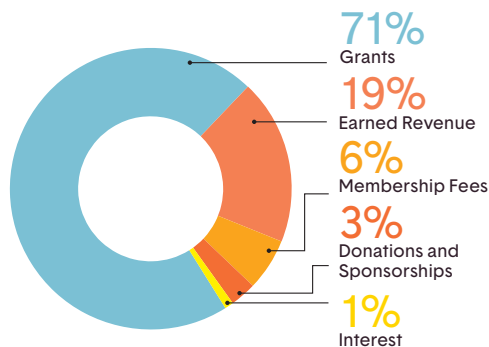
Statement of operations and change in net assets for the year ended April 30, 2018

Revenue	2017-18	2016-17
Grants	1,116,673	1,187,544
Earned Revenue	291,464	305,729
Membership Fees	100,013	103,884
Donations and Sponsorships	54,450	93,060
Other	–	37,014
Interest	6,103	–
	1,568,703	1,727,231
Expenses		
Salaries and Benefits	1,057,890	1,069,107
Consulting	227,636	230,396
Programs, Projects, and Events	104,834	157,819
Office and Administration	142,776	142,118
Amortization	14,536	51,478
Professional Development	18,308	24,252
Meetings and Travel	18,222	17,029
	1,584,202	1,692,199
Other Items (Losses)		16,493
Excess of Revenue Over Expenses		51,525
Net Assets – beginning of year	626,682	575,157
Net Assets – end of year	617,967	626,682

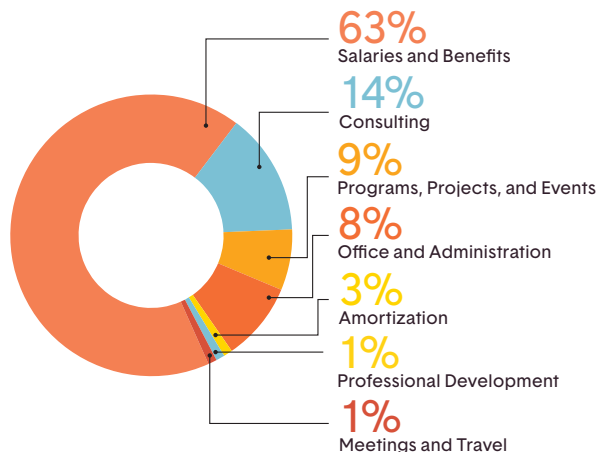
Notes: Some projects and events that occurred in 2016-17 did not occur in 2017-18, including the Emergency Preparedness Initiative, Partnership Brokers Training, and breakfast sessions related to the Connections Conference. This resulted in decreases in revenues, as well as in associated expense categories.

Audited financial statements can be found on our website: calgarycvo.org

Revenue



Expenses



vision

A vital, dynamic nonprofit sector that is recognized and respected as an integral partner in building strong, healthy communities.

mission

CCVO promotes and strengthens the nonprofit sector by developing and sharing resources and knowledge, building connections, leading collaborative work, and giving voice to critical issues affecting the sector.



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In the spirit of our efforts to promote reconciliation, we acknowledge the traditional territories and oral practices of the Blackfoot, the Tsuut'ina, the Stoney Nakoda First Nations, the Métis Nation Region 3, and all people who make their homes in the Treaty 7 region of Southern Alberta.